

CV

Current

Executive Creative Director — Institute of Free Technology
2021–present. Leads Acid, the internal creative studio. 9 brand properties.

Previous

Brand Director — Status.im
2019–2021

Global Creative Director — Nike
2013–2019. London, Amsterdam.

Brand Creative Director — Magic Leap
2017–2018. Fort Lauderdale.

Executive Design Director — OLIVER / Adidas
2015–2016. Amsterdam.

Group Creative Director — R/GA
2010–2013. New York.

Education

Yale University
School of Visual Arts
Carnegie Mellon University

Selected Clients

Nike, Jordan Brand, Adidas, Magic Leap, Gucci, LVMH, Givenchy, Google, IKEA, Rimowa, Hyundai, Samsung, Sony, Beats, Godiva, Aston Martin, Lincoln Center, Soul Cycle, Status, Logos

[[copy link](#)]